



BANGKOK GRPAPHIC

A DESIGN & DIGITAL MARKETING AGENCY.

Course Syllabus : Visual Design for Advertising Course

Beginning Break-Down : 2D Visual Design for Publishing

By Canva

About Course	/Hr.	Prices	Essential
Basic Tool on Canva /How to Used	.30	Free	Application on iPad
Visual Design Element : Technique & Principle	.30	Free	
How to used font for design.	.30	Free	
Project 01 : Flyer Creation	1		
Project 02 : Presentation, How dose it works ?	1		
Project 03 : Certificate making	1		
Project 04 : greeting card making	.30		
Project 05 : Infographic, How dose it work?	1		
Recommend as 5 Hr. up	Total 18,000		

Beginning Skill Up : Video Production for Edition

By Video Kinemaster

About Course	/Hr.	Prices	Essential
Basic : What do you know Video Production	.30	Free	
How to input Video by iPhone and more...	.30	Free	
How to create story-board & Story Telling	.30	Free	
An Introduction to Filmmaking	.30		
How to Export Video Format	.30		
How to input Sound /Effect/Short Sound and more	.30		
How to Creation on Video Feature ...	1		
Color Grading for Filmmaking: The Vision, Art, and Science	.30		
Stand Out on YouTube: Build a Successful Channel	.30		
Recommend as 5 Hr. up	Total 20,000		
Special Twin Course reduce more 15% Extra			

Advances Expertise : Print Ads.

By Adobe Master

About Course	/Hr.	Prices	Essential
Visual Perception Design : Design Principle	.30	Free	Laptop and more... Medium Spec for Adobe Software
How dose it work Visual Design for Communication	.30	Free	
How dose it work : Design Brief	.30	Free	
How dose it work : Color Harmony top Secret	.30	Free	
Project 01 : Basic tool on Adobe Illustrator	1		
Project 02 : Basic tool on Adobe Photoshop	1		
Project 03 : Creation Golden section by Illustrator	1		
Project 04 : logo design by Illustrator	1		
Project 05 : Retouch Advance by Photoshop Skin Tone	1		
Project 06 : Advance Print Ads Practise 01 by PH.	1		
Project 07 : Advance Print Ads Practise 02 by Ph.	1		
Project 08 : Advance Print Ads Practise Combine between illustrator & Photoshop.	1		
Recommend as 10 Hr. up	Total 28,000		



Print Ads. Design for Communication Branding at works.

Advances Expertise : Special Effect Video Production

By After Effect

About Course	/Hr.	Prices	Essential
Basic : Effect for Video Production	1	Free	
How to know tool on After effect	1	Free	
How to Animate Object Basic	.30	Free	
Color Shading & Tone Video Tech.	1		
How to Export Video Format Advance	.30		
How to input Sound /Effect/Short Sound and more	.30		
How to create super ,Title, Transection	1		
How to Special effect Advance for video	1		
How to marking object on video	1		
Recommend as 8 Hr. up	Total 28,000		
Special Twin Course : Advance Skill reduce more 10% Extra			

