

**THE BUSINESS
MODEL ANALYST**

EMPATHY MAP

PRINT and DESIGN you own EMPATHY MAP

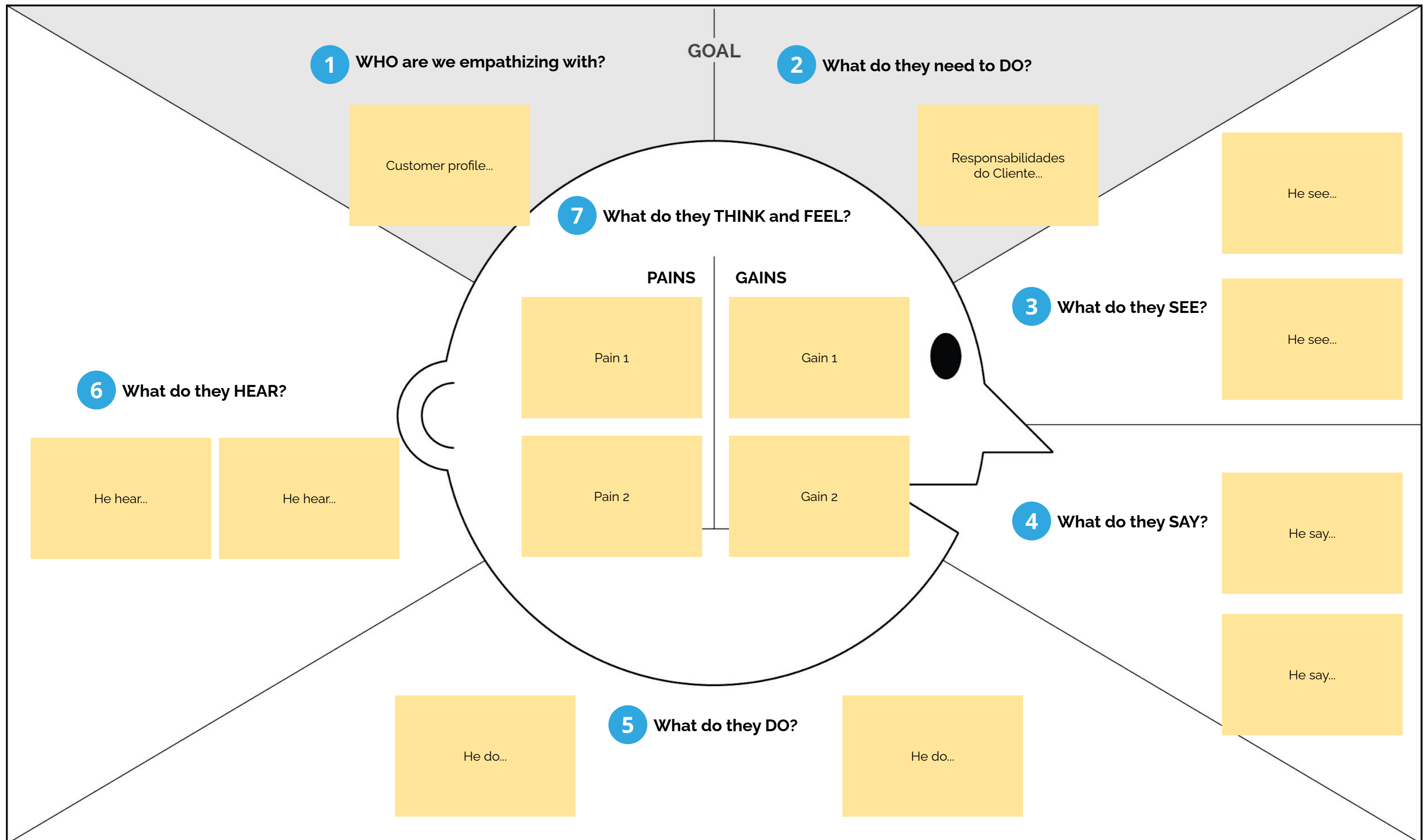
Empathy Map

Designed for:

Designed by:

Date:

Version:



Original version: Dave Gray, Xplane.com

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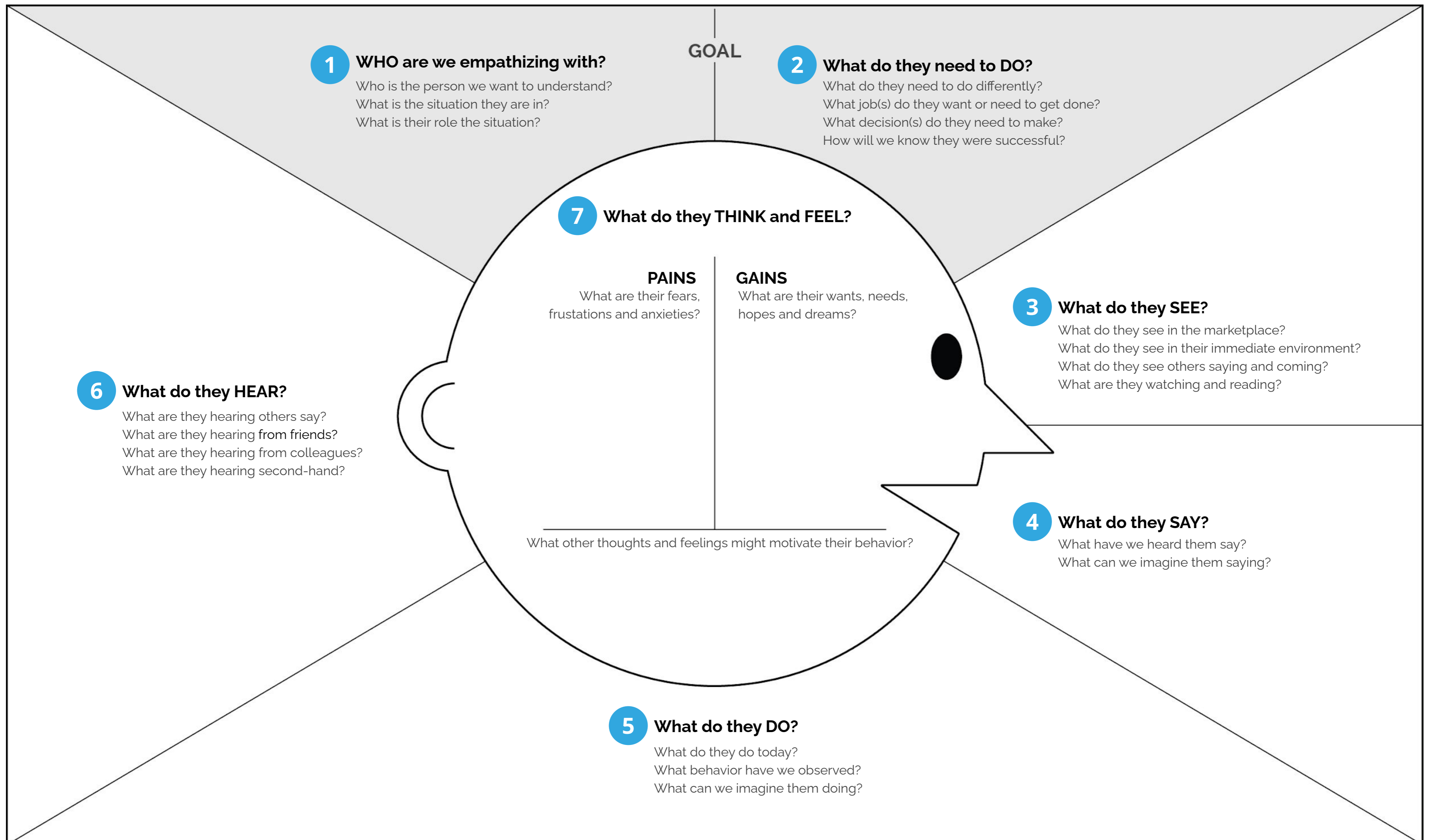
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